

Winter Adventure Package Contest
Official Rules and Regulations

These are the official rules and regulations governing the 'Winter Adventure Package' Contest.

1. The 'Winter Adventure Package' Contest (the "Contest"), sponsored by Destination Cape Breton and TNT Outdoor Adventures, commences at 12:00 am AST on October 25, 2024 and concludes at 4:00 pm AST on November 1st, 2024 (the "Contest Entry Period").

2. How to Enter:
 - a. Participants must scan the QR Code provided at The Toronto International Snowmobile, ATV & Powersports Show.
 - b. After scanning the QR Code, participants will be prompted to enter their information in the entry form provided.
 - c. No purchase is necessary to enter. Entries must be submitted during the Contest Entry Period. All entries ("Entries" or an "Entry") become the property of the Sponsor and will not be acknowledged or returned.

3. The Contest is open to all residents (excluding areas where prohibited by law) who are 21 years of age or older at the time of entry, except employees of Destination Cape Breton, TNT Outdoor Adventures or its affiliates, subsidiaries, advertising or promotional agencies, or immediate family members of such employees (defined as parents, siblings, children, and spouses, regardless of where they live), or anyone who is domiciled with such employees. The Contest is subject to all applicable federal, provincial, and local laws and regulations and is void where prohibited.

4. Entrants who have entered through fraudulent means or who have provided false or misleading information will be disqualified.

5. There is one prize package available to be won: the **Winter Adventure Package**. This prize must be taken by March 31, 2026.

6. The **Winter Adventure Package** includes the following:
 - Three (3) nights' accommodation at The Inverary Resort
 - A snowmobile tour with TNT Outdoor Adventures
 - A Visa prepaid gift card for food and beverage
 - A round-trip flight for two from Toronto to Sydney, Nova Scotia

- A car rental for the duration of the trip

All taxes and accommodation levy fees are included (gratuities not included). Any additional costs and/or fees incurred by the winner and/or the accompanying traveler are the sole responsibility of the winner and/or accompanying traveler. The prize is based on availability at the time of booking.

7. The prize is subject to conditions, restrictions, expiry dates, requirements, and regulations noted on the prize certificates and are applicable at the time of delivery and use. The prize is not transferable or sub-dividable and will be awarded to one confirmed winner only. The prize is not convertible to cash, will not be substituted, and must be accepted as awarded. Unused portions of the prize package are forfeited.
8. A random, electronic draw will be made by a Destination Cape Breton employee in Sydney, Nova Scotia, on November 8, 2024 at 4:00 pm AST from all eligible entries received during the Contest Period. The odds of winning depend on the total number of eligible entries received.
9. The Sponsor will attempt to contact the winner via phone for approximately two (2) weeks following the selection process, between 9:00 am Atlantic and 8:00 pm Atlantic. If the Sponsor is unable to make contact with the selected winner after five (5) attempts, the winner will be disqualified, and another winner will be chosen from the remaining eligible entries.
10. To win the prize, the selected winner must meet all the following conditions:
 - a. Provide proof of identification;
 - b. Sign and return the Contest Winner Form, declaring acceptance of the prize and all related terms. The signed Form must be returned to the Sponsor within seven (7) days from the date it is sent;
 - c. Comply with these Official Contest Rules. Failure to meet any of these conditions will result in disqualification, and the prize will be forfeited.
11. By accepting the prize, the winner agrees that the Sponsor may use their name, city of residence, and/or photograph for promotional purposes without compensation.
12. By participating in the Contest, all entrants:
 1. (a) Declare that they have read, understood, and complied with these Official Contest Rules;
 2. (b) Agree to abide by all decisions of Destination Cape Breton regarding any

aspect of the Contest, whose decisions shall be final and binding; and

3. (c) Agree to release, discharge, and hold harmless Destination Cape Breton and its respective subsidiaries, affiliates, officers, directors, and employees, including their promotional agencies, from any and all liability, claims, or damages arising out of their participation in the Contest and the acceptance or use, misuse, or possession of any prize awarded under the Contest online.

13. By participating in the Contest, entrants' consent to the Sponsor's collection, use and disclosure of the entrant's personal information provided on the entry for the administration of the Contest. The entrants also consent to the Sponsor's collection, use and disclosure of the entrant's personal information provided on the entry in aggregated form, in order to create reports regarding entrant demographics, which reports the Sponsor may, in its sole discretion, use and disclose to others for the purpose of governance and accountability. The Sponsor will not otherwise sell or disclose entrants' personal information.

14. The Sponsor and each of its respective affiliated and associated persons and entities, are not responsible or liable, jointly or severally, for any of the following: erroneous, damaged, destroyed, lost, late, incomplete, illegible, incorrectly addressed, or misdirected entries, regardless of the cause; failure for any reason whatsoever of selected entrants to receive notification of prize package; or malfunctions or errors that may occur, regardless of the cause. 15. This Contest is governed exclusively by the laws of the Province of Nova Scotia, Canada, and all disputes arising therefrom are subject to the sole jurisdiction of the Courts of Nova Scotia without regard to any conflicts of law.