

**‘Cape Breton Waterfalls Adventure’ Contest
Official Rules and Regulations
('Official Contest Rules')**

These are the official rules and regulations governing ‘**Cape Breton Waterfalls Adventure**’ Contest.

1. ‘**Cape Breton Waterfalls Adventure**’ Contest (the “Contest”), sponsored by Destination Cape Breton commences at 12:00 am AST on May 17, 2025, and concludes at 4:00 pm AST on June 30, 2025, (the “Contest Entry Period”).
2. How to Enter:
 - a. Download the ‘Cape Breton Concierge App’.
 - b. User must create an account in order to participate in all contests.
 - c. User must allow location services on smart device.
 - d. For every featured Cape Breton Waterfall QR code presented at each pre selected waterfall, you will be offered the chance to scan your passport at the time of purchase with this app. Use SCAN A CODE to scan the code when presented.
 - e. When scanned, your new stamp will appear in a list in MY PASSPORT. Every qualifying dish purchase is eligible for a stamp. 3 unique scans of Waterfall Season Sign QR code gives you your first automatic entry into the Cape Breton Waterfalls Adventure Contest. Every stamp after the first three will qualify you for an additional entry.
 - f. Entries can also be submitted by taking a photo of yourself and the Waterfall Season sign found near each pre-selected waterfall. Email three photos of yourself at three different waterfalls by 4:00pm AST on June 30th to adam@dcba.ca for entry without using the QR Code method.
 - g. Please visit cbisland.com/waterfallseason for full Contest Rules and Regulations.

All entries (“Entries” or an “Entry”) become the property of the Sponsor and will not be acknowledged or returned.

3. The Contest is open to all residents (excluding areas where prohibited by law) who are 19 years of age or older at the time of entry except the Contest is not open to employees of Destination Cape Breton or its affiliates, subsidiaries, advertising or promotional agencies, or immediate family members of such employees (defined as parents, siblings, children, and spouses, regardless of where they live), or anyone who is domiciled with such employees. The Contest is subject to all applicable federal, provincial, and local laws and regulations and is void where prohibited.
4. Entrants who have entered through fraudulent means or who have provided false or misleading information will be disqualified.

5. There is one prize package available to be won: '**Cape Breton Waterfalls Adventure**' Prize Package is based on availability at the time of booking and can be used during the 2025 or 2026 Tourism Season. It must be utilized before the end of the 2026 Tourism Season.
6. '**Cape Breton Waterfalls Adventure**' Prize Package includes:
 - Two-Night accommodations for two at The North Star, Louisbourg
 - Dining at The Bothy (2 nights)
 - \$250 Visa gift card for meals and gas
 - All taxes and accommodation levy fees (gratuities not included).

Any additional costs and/or fees incurred by the winner and/or the accompanying traveller are the sole responsibility of the winner and/or accompanying traveller.

7. The Sponsor makes no warranty, representation, or guarantee, express or implied, in fact or in law, relative to the use of '**Cape Breton Waterfalls Adventure**' Prize Package and any travel related thereto.
8. '**Cape Breton Waterfalls Adventure**' Prize Package is subject to the conditions, restrictions, expiry dates, requirements and regulations noted on the prize certificates and are applicable at the time of delivery and use. '**Cape Breton Waterfalls Adventure**', Prize Package is not transferable or sub-dividable and will be awarded to one confirmed winner only. '**Cape Breton Waterfalls Adventure**' Prize Package is not convertible to cash, will not be substituted, and must be accepted as awarded. Unused portions of the prize package are forfeited at the end of the 2026 Tourism Season.
9. A random, electronic draw for all Waterfall Season contests will be made by a Destination Cape Breton employee in Sydney, Nova Scotia, on Friday, July 8, 2025, at 4:00 pm AST from all eligible entries received during the Contest Period. The odds of winning the 'Prize' depends on the total number of eligible entries received for the Contest during the Contest Period.
10. The Sponsor will attempt to contact the winner of 'Cape Breton Waterfalls Adventure ' Prize Package via phone for approximately two (2) weeks following the selection process, between 9:00 am Atlantic and 8:00 pm Atlantic. If the Sponsor is unable to make contact with the selected winner after five (5) attempts, the selected winner will be disqualified from the Contest, rendering the selection null and void, and another winner will be chosen from the remaining eligible entries received during the Contest Period. The Sponsor will then attempt to contact the newly selected winner as described above. This procedure will be repeated until contact has been made with a selected winner within the designated time.

11. To win 'Cape Breton Waterfalls Adventure' Prize Package, the selected winners must meet all of the following conditions:
- a. The winner must provide proof of identification;
 - b. The winner will be required to sign and return the Contest Winner Form sent to the winner via email that declares they have read the Contest Rules & Regulations and are accepting the prize and all the terms that go with doing so. The signed Form must be returned to the Sponsor at the Destination Cape Breton office via email within 7 days from the date the Form is sent to the winner via email; and
 - c. The winner must otherwise comply with these Official Contest Rules.

In the event the selected winner fails to satisfy any of the above conditions or cannot accept '**Cape Breton Waterfalls Adventure**' Prize Package for any reason whatsoever, then the prize package will be forfeited and will not be awarded to any further entrants.

11. By accepting '**Cape Breton Waterfalls Adventure**' Prize Package, the winners agrees that the Sponsor and its designates may use his/her name, village/town/city of residence, and/or photograph to announce the winner of the Contest and for advertising and publicity purposes without compensation.

12. By participating in the Contest, all entrants:
- a. Declare that they have read, understood, and complied with these Official Contest Rules;
 - b. Agree to abide by all decisions of Destination Cape Breton regarding any aspect of the Contest, whose decisions shall be final and binding; and
 - c. Agree to release, discharge, and hold harmless Destination Cape Breton and its respective subsidiaries, affiliates, officers, directors, and employees, including their promotional agencies, from any and all liability, claims, or damages arising out of their participation in the Contest and the acceptance or use, misuse, or possession of any prize awarded under the Contest online.
13. By participating in the Contest, entrants' consent to the Sponsor's collection, use and disclosure of the entrant's personal information provided on the entry for the administration of the Contest. The entrants also consent to the Sponsor's collection, use and disclosure of the entrant's personal information provided on the entry in aggregated form, in order to create reports regarding entrant demographics, which reports the Sponsor may, in its sole discretion, use and disclose to others for the purpose of governance and accountability. The Sponsor will not otherwise sell or disclose entrants' personal information.
14. The Sponsor and each of its respective affiliated and associated persons and entities, are not responsible or liable, jointly or severally, for any of the following: erroneous, damaged, destroyed, lost, late, incomplete, illegible, incorrectly addressed, or misdirected entries, regardless of the cause; failure for any reason whatsoever of

selected entrants to receive notification of prize package; or malfunctions or errors that may occur, regardless of the cause.

15. This Contest is governed exclusively by the laws of the Province of Nova Scotia, Canada, and all disputes arising therefrom are subject to the sole jurisdiction of the Courts of Nova Scotia without regard to any conflicts of law.
16. The app developer, Destination Cape Breton is the sponsor of this contest. Apple is not a sponsor or involved in the activity in any manner.