



startupweekend™

IN PARTNERSHIP WITH Google for Startups



techstars®

**What is
Techstars Startup Weekend
all about?**



Techstars Startup Weekend is the world's biggest learning programme for entrepreneurs!



Techstars Startup Weekend

by the numbers, since 2009:

150+

Countries
(That's more than
Starbucks!)

1,142+

Cities

234,000+

Global participants

4,157+

Startup Weekend
events to date,
globally.



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The hardest part of starting up is starting out.



**At Techstars Startup Weekend,
you'll be immersed in the ideal
environment for startup magic
to happen.**



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Learn, Network, Startup

In just 54 hours, you will experience the highs, lows, fun, and pressure that make up life at a startup.

As you learn how to create a real company, you'll meet the very best mentors, investors, cofounders, and sponsors who are ready to help you get started.



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WHY SHOULD PARTICIPANTS ATTEND STARTUP WEEKEND?

CONNECT	DISCOVER	LEARN	START
<p>Connect with people driven to build something new. Rich and diverse talent is a Startup Weekend staple.</p> <p>Participants will mix, mingle and work with new people who could be their next cofounder, friend, mentor, or investor.</p>	<p>Participants will discover where they are on the Entrepreneur's Journey.</p> <p>They will be introduced to new resources available near them and will leave knowing the next steps they need to take on their road to success.</p>	<p>Participants will learn what it really takes to start a company.</p> <p>No book, panel, speaker, or blog post will teach them what you need to know.</p> <p>The only way to learn is the experience of trying.</p>	<p>It's that simple. Startup Weekend is designed to get you going, FAST.</p> <p>Local Organizers will set up the ideal environment for participants to be successful and learn as much as possible in just 54 hours.</p>

Techstars Startup Weekend

is a 54 hour programme from Friday night to Sunday morning that brings together designers, developers, entrepreneurs, and experts from all domains to do amazing things.



The Schedule: Here's what happens during a Techstars Startup Weekend

Day 1: Meet, Pitch & Team Up



Dinner & Networking

Get to know your new friends. Meet the people you'll be working with.



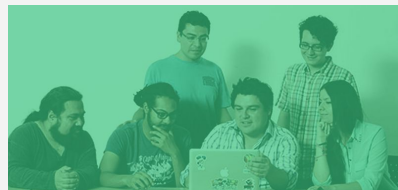
Choose Your Project

From the top projects – Choose which one you'll work on over the weekend.



60 Seconds to Pitch

Got an idea? You've got 1 minute to pitch in front of the group.



Build a Team

Whether it's your idea or someone else's, you'll create a cross-functional team to work with over the weekend.

The Schedule: Here's what happens during a Techstars Startup Weekend

Day 2: Learn & Work



Learn from the Best

Local mentors will be coming in throughout the event to coach you through the hard problems.



Get to Work

We've got the resources and support in place to make things happen in a short period of time. You'll be responsible for everything from finding customers to building your product. We'll be here to help when you need it.

The Schedule: Here's what happens during a Techstars Startup Weekend

Day 3: Present & Choose



Present in Front of Panel Judges

The culmination of the weekend. You'll have 5 minutes to present the product or service you built to the crowd and a panel of experts.



Celebrate

Watch the other teams present and celebrate all the work you've done. Get the opportunity to talk to judges and mingle with mentors.

Together we help accelerate the pace of innovation by strengthening the path for entrepreneurs, providing support for entrepreneurial communities, and helping to grow the worldwide entrepreneurial ecosystem.

Contact



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