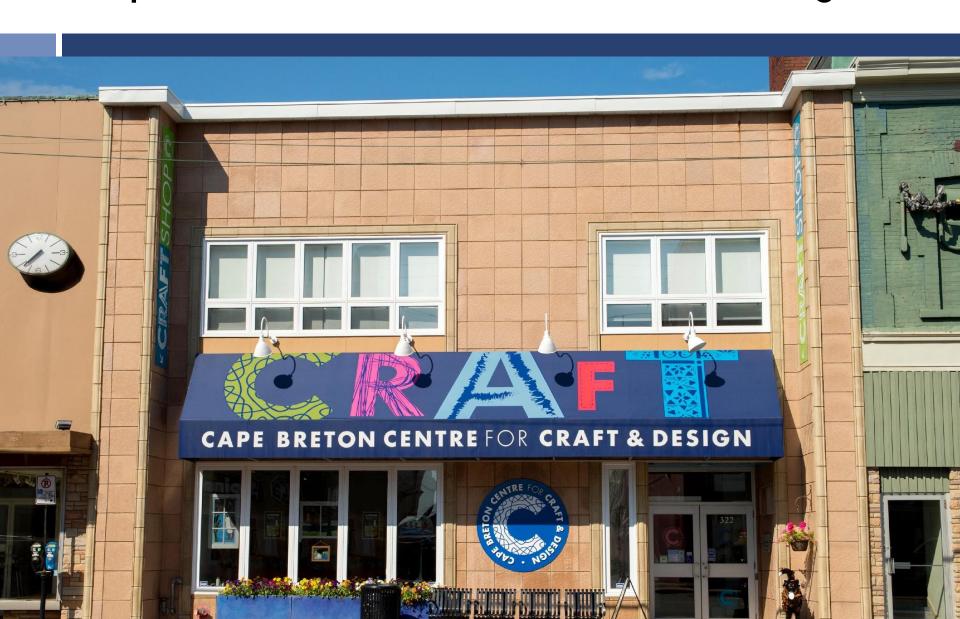


TOURISM INNOVATORS SUMMIT 2019

Cape Breton Centre for Craft & Design



Craft Tourism Marketing



Experiential Tourism and the Craft Industry

- The Centre works to grow craft experiences on Cape
 Breton Island
- We promote artisan studios and galleries that feature workshops and events that visitors can participate in
 - Visitors want to go beyond spectating they want to be immersed in culture



Innovating for Future Growth



Questions? Thank you!

